

Agenda | Initial idea brainstorm

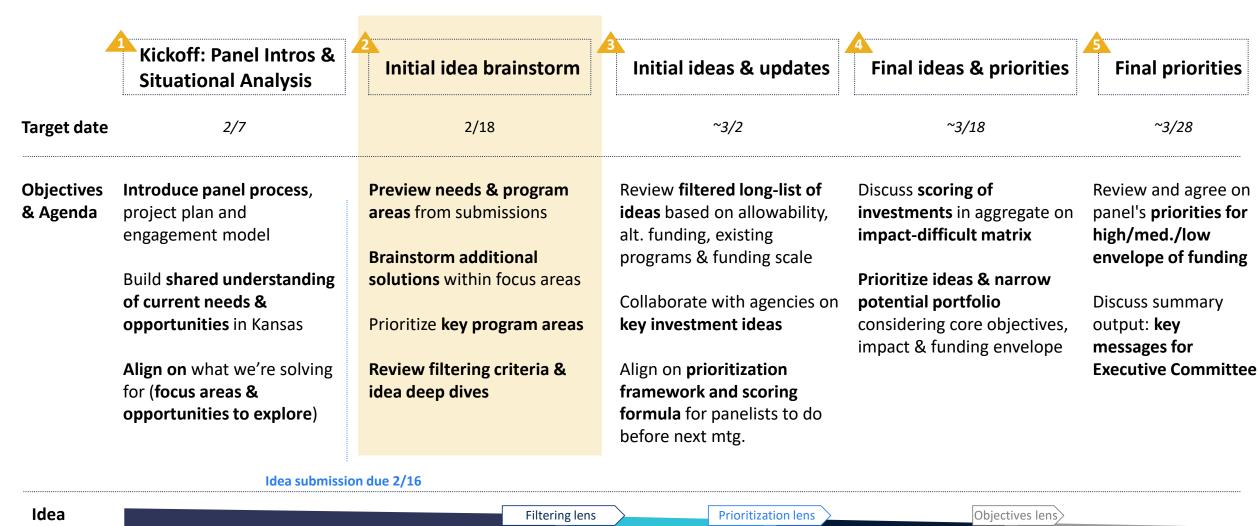
- Overview: Purpose of today, where we are in the process, what's next (20 min)
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- 5 Exit survey (10 min)

Recall: We anticipate 5 meetings to reach a final recommendation

~200 Broad list of ideas

filtering

process



~100 Long list assessed

~25 priority for deep-dive

2

~7-10 recommended

Panel will consider multiple inputs to shape recommended portfolio at the level of programmatic areas





Focus areas

Core themes the advisory panel is considering for SPARK

Early childhood development

K-12 & higher education

Behavioral health

Health

Disability services

Senior services



Needs

Areas where funding is needed to address current gaps across focus areas

Basic needs

Access & awareness

Workforce development

Availability & affordability

Data & systems integration

Meetings 1 and 2: Align on core focus areas, discuss associated needs and brainstorm programmatic areas to address needs



Programmatic areas

Fundable solutions that address needs & target long-term impact

Recruit and retain incentives

Pipeline development



Projects

Submitted project ideas to be mapped to programmatic areas for prioritization

Premium pay for child welfare workforce

Premium pay for eligibility determination workforce

Retention bonuses for child care workforce

Target outcome: Narrowed potential portfolio, prioritized at the programmatic area level

Meetings 3 and 4: Filter projects and prioritize programmatic areas

Guiding principles & allowability rules provide investment parameters



SPARK Executive Committee & Treasury have provided clear guardrails for investments

- 1 <u>Guiding principles</u>: The SPARK Executive Committee laid out its priorities and investment goals in its guiding principles
- Allowability: The U.S. Department of Treasury, which administers ARPA SFRF, has provided allowability guidance on the types of programs eligible for investment



Implications for Advisory Panel investment evaluation & portfolio creation

- Advisory Panelists should prioritize programs which align with the spirit of the guiding principles and allowability guidelines
- Experts (e.g., compliance consultants) can proactively identify opportunities to shape priority programs to meet allowability criteria

Treasury allowability guidelines provide parameters for potential investments



Always allowable for initiatives that...

- Respond to the public health emergency
- Address the negative economic impacts of the COVID pandemic
- Provide premium pay to essential workers
- Offset cuts in government services
- Make investments in water, sewer, stormwater, or broadband



Conditionally allowable for initiatives that...

- Offer services or benefits (e.g., employment) for members of disproportionately impacted communities or sectors, such as:
 - Populations in Qualified
 Census Tracts
 - Services addressing health disparities
 - Communities
 disproportionately impacted
 by pandemic



Not allowable for...

- Deposits into any pension funds
- Offset reduction in net tax revenue (direct or indirect)
- Payment of interest or principal on outstanding debt instruments
- Contributions to rainy day funds, financial reserves, or similar funds

For additional information, please refer to Treasury's "Overview of the Final Rule" and introductory webinar



- **Prioritize sustainable programs & investments** through one-time use of funds vs substantial expansion of existing services
- Combine with / leverage local and agency funds to maximize use of discretionary funds
- Foster long-term systemic impact for Kansans
- Consider equitable opportunities and outcomes
- Enable flexibility within investment strategies (e.g., in case of emerging needs, changing federal landscape)
- Ensure results are measurable to enable tracking & transparency

"Fact-packs" provided on additional areas of need discussed in kickoff

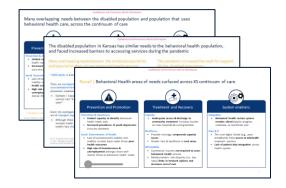
Senior Services



Key learnings

- Senior population is growing as are their needs
- Basic needs, awareness, and care/ support services most pressing needs
- Efforts underway via Senior Care Task Force and guided by State Aging Plan to improve supports

Disability Services



Key learnings

- Overlapping needs with those observed in behavioral health across continuum of care
- The state provides core services (nutrition, housing, support services);
 COVID has expanded capacity and workforce needs in particular

Literacy (Pre-K & Elementary)



Key learnings

- In recent state English Language Arts performance tests, ~70% of KS 3rd graders demonstrated basic, effective or excellent language skills
- Increased funding (state aid to schools, relief funding) and directed programming may target literacy needs

Learnings will be incorporated into our discussion on focus areas and emerging needs

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- **Exit survey** (10 min)

Pre-read for this meeting included detailed list of submissions

Goals for today include:

- Discuss emerging focus areas, needs and programmatic areas from submissions
- Identify gaps and brainstorm additional solutions

State Fiscal Recovery Funds (SFRF) - Submission Form for Investment Ideas

This form is intended to be completed by parties interested in submitting investment ideas to the SPARK Advisory Panels, as it pertains to the allocation of Kansas' State Fiscal Recovery Funds (SFRF) as part of the American Rescue Plan Act (ARPA). An overview of the Treasury Department's Final Rule summarizing the major provisions of using SFRF can be found at this link while the entire Final Rule can be found at this link. Please be aware that there are several other funding sources (e.g., Local Funds, Infrastructure Bill, etc.) with different provisions that may better fit certain investment ideas.

SPARK has established four advisory panels (Economic Revitalization, Health & Education, Connectivity, Efficiency & Modernization) and may consider these submissions as part of the process to determine investment priorities. In making decisions, SPARK will adhere to the following guiding principles:

- Prioritize sustainable programs & investments through one-time use of funds vs. substantial expansion of existing services
- Combine with / leverage local and agency funds to maximize use of discretionary funds
- Foster long-term systemic impact for Kansans
- · Consider equitable opportunities and outcomes
- · Enable flexibility within investment strategies
- Ensure results are measurable to enable tracking & transparency

Please fill out the information below and submit responses to the questions. The submission form should be completed in its entirety. By providing this information, you acknowledge that we may follow up with you for additional detail. Additional information will not be reviewed unless it is requested.

1. Name / Point of Contact		
2. Organization		





Early childhood development 73 submissions



Behavioral health 45 submissions



K-12 & higher ed.



Health 65 submissions



Senior services
7 submissions



Disability services
17 submissions

Early observations

- Significant distribution across areas; ~50/50 split between health & education
- Smallest number of submissions came in related to disability and senior services
- Submission ideas frequently signaled potential to benefit multiple focus areas

Similar set of needs surfaced across focus areas

Baseline



Basic needs (48 submissions)

Children & family needs Social determinants of health



Access & awareness (31 submissions)

Community-based resources Navigation & prevention



Workforce development (59 submissions)

Recruit & retain incentives Pipeline development



Availability & affordability (92 submissions)

Facility or program expansion Provider operations



Capacity



Data & system integration (21 submissions)

Ecosystem integration Data & IT

Across focus areas, five main areas of need emerged

Focus areas

Needs		Early childhood dev.	K-12 & higher ed.	Behavioral health	Health	Disability services	Senior services
Baseline	Basic needs						
Bas	Access & awareness	Challenge for this panel will be to evaluate and					1
Capacity	Workforce	identify opportunities of best-fit for SPARK across broad set of focus areas & needs					
	Availability & affordability						
Enablers	Data & system integration						12

For Discussion | Needs and program areas span across focus areas

		Number of submissions in each program area						ҽа	
	Needs	Emerging programmatic areas	No. Submissions	Early child dev.	K-12 & higher ed	Beh. health	Health	Disability services	Senior services
	Davis as a Ma	Children & family needs	21	11	8	1		1	
line	Basic needs	Social determinants of health	27		4		21	1	1
Baseline	Access &	Community-based resources	23	9	4		8	1	1
	awareness	Navigation & prevention	8	3	2	2		1	
	Workforce Availability & affordability	Recruit and retain incentives	35	14	1	9	6	2	3
ıcity		Pipeline development	24	1	5	9	8	1	
Cape		Facility or program expansion	60	19	6	15	11	9	
		Provider operations	32	8	13	5	3	1	2
ers	SLS	Ecosystem integration	10	4		1	4		
Data & system integration	Data & IT	11	4	1	3	4			
	Total		251	73	44	45	65	17	7

Confidential & Preliminary - Not for Distribution

Discussion for today |

How can the panel focus our efforts to ensure substantial, long-term & systemic impact across identified needs?



Review of emerging themes



Focus area deep dive | Behavioral health

	Needs	Programmatic themes & example submissions	No. ot submissions
	Doois woods	Children & family needs Sample submission: foster care support	1
Baseline	Basic needs	Social determinants of health Note: Submissions represented in K-12 and health	
Base	Access &	Community-based resources Note: Submissions represented in health	
awareness	Navigation & prevention Sample submission: suicide prevention strategies	2	
	W 16	Recruit and retain incentives Sample submission: psychiatric workforce premium pay	9
acity	Workforce	Pipeline development Sample submission: trauma-informed care training, scholarships	9
Capa	Availability & affordability	Facility or program expansion Sample submissions: clinic construction, mental health hospital bed expansion	15
		Provider operations Sample submissions: crisis intervention, mental health service support	5
Enablers	Data & system	Ecosystem integration Sample submission: behavioral health and primary care integration	1
Enak	integration	Data & IT Sample submission: electronic record digitization	3
	Total		45

For discussion

Please share your thoughts on the following:

- What is missing, if anything from the needs?
- 2 How well do the programmatic themes cover each need?
- What surprises you about the submissions? Where should we explore further?
- In your view, do submissions align with the SPARK Guiding Principles?
- Where are there opportunities to invest in transformative solutions?



Focus area deep dive | Early childhood development

Needs	Programmatic themes & example submissions	No. ot submissions
Dagie woods	Children & family needs Sample submissions: legal advocacy, home visits	11
Basic needs	Social determinants of health Note: Submissions represented in health	
Access &	Community-based resources Sample submission: family resource centers	9
awareness	Navigation & prevention Sample submissions: newborn health awareness, anti-trafficking education	3
Montre	Recruit and retain incentives Sample submission: workforce premium pay	14
WOIRIOICE	Pipeline development Sample submission: early childhood education workforce training	1
Cabacity & Availability &	Facility or program expansion Sample submission: early child care facility construction	19
affordability	Provider operations Sample submission: child care service expansion	8
Data & system	Ecosystem integration Sample submission: integrated referral system across social supports	4
integration	Data & IT Sample submission: digital fingerprinting implementation	4
	Basic needs Access & awareness Workforce Availability & affordability Data & system	Children & family needs Sample submissions: legal advocacy, home visits Social determinants of health Note: Submissions represented in health Community-based resources Sample submission: family resource centers Navigation & prevention Sample submissions: newborn health awareness, anti-trafficking education Recruit and retain incentives Sample submission: workforce premium pay Pipeline development Sample submission: early childhood education workforce training Facility or program expansion Sample submission: early child care facility construction Provider operations Sample submission: child care service expansion Ecosystem integration Data & system integration Data & IT

For discussion

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- In your view, do submissions align with the SPARK Guiding Principles?
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73

Total



Focus area deep dive | Health

	Needs	Programmatic themes & example submissions	No. of submissions
	Basic needs	Children & family needs Note: Submissions represented in early childhood development & K-12	
Baseline	basic fleeds	Social determinants of health Sample submissions: homeless supports, food & nutrition	21
Base	Access &	Community-based resources Sample submission: multi-use community & wellness centers	8
	awareness	Navigation & prevention Note: Submissions represented in early childhood, K-12 and behavioral health	
	Workforce	Recruit and retain incentives Sample submission: retention bonuses for healthcare workforce	6
Capacity		Pipeline development Sample submission: rural access to healthcare training	8
Capa	Availability &	Facility or program expansion Sample submission: emergency medical services equipment, critical care facility	11
	affordability	Provider operations Sample submission: non-urgent healthcare response, patient transition supports	3
Enablers	Data & system	Ecosystem integration Sample submission: coordinated care network, records integration	4
Enak	integration	Data & IT Sample submissions: hospital IT infrastructure	4
	Total		65

For discussion

Please share your thoughts on the following:

- What is missing, if anything from the needs?
- How well do the programmatic themes cover each need?
- What surprises you about the submissions? Where should we explore further?
- In your view, do submissions align with the SPARK Guiding Principles?
- Where are there opportunities to invest in transformative solutions?

18



No of

Focus area deep dive | K-12 and higher education

	Needs	Programmatic themes & example submissions	No. of submissions
	Dasis poods	Children & family needs Sample submissions: scholarships, emotional counseling	8
Baseline	Basic needs	Social determinants of health Sample submissions: school meals, student homelessness supports	4
Base	Access &	Community-based resources Sample submissions: youth after-school center, public playgrounds	4
	awareness	Navigation & prevention Sample submission: youth substance use prevention	2
	Workforce	Recruit and retain incentives Sample submissions: teacher workforce premium pay	1
Capacity	Workforce	Pipeline development Sample submissions: teacher license fee waivers, behavioral health training	5
Capa	Availability &	Facility or program expansion Sample submissions: science facilities, school building renovations	6
	affordability	Provider operations Sample submissions: tutoring, college application preparation	13
olers	Data & system	Ecosystem integration Note: Submissions represented in early childhood development	
	integration	Data & IT Sample submission: cybersecurity enhancements & staff training	1
	Total		44

For discussion

Please share your thoughts on the following:

- What is missing, if anything from the needs?
- How well do the programmatic themes cover each need?
- What surprises you about the submissions? Where should we explore further?
- In your view, do submissions align with the SPARK Guiding Principles?
- Where are there opportunities to invest in transformative solutions?



No of

Focus area deep dive | Disability and senior services

	Needs	Drogrammatic thomas & avample submissions	NO. OI
	. ineeus	Programmatic themes & example submissions	submissions
	Dania waada	Children & family needs Sample submissions: parent support for disability care	1
line	Basic needs	Social determinants of health Sample submissions: nutrition and fitness education	2
Baseline	Access &	Community-based resources Sample submission: aging & disability resource center	2
	awareness	Navigation & prevention Sample submission: ADA-accessible public health information	1
	Workforce	Recruit and retain incentives Sample submission: adult care workforce premium pay	5
Capacity	WOLKIOICE	Pipeline development Sample submission: developmental disability care training	1
Cap	Availability &	Facility or program expansion Sample submissions: disability services clinic expansion, residential renovations	9
affordabili	affordability	Provider operations Sample submissions: language provider or assisted living operational support	3
Enablers	Data & system	Ecosystem integration Note: Submissions represented in behavioral health and health	
	integration	Data & IT Note: Submissions represented in behavioral health and health	

For discussion

Please share your thoughts on the following:

- What is missing, if anything from the needs?
- 2 How well do the programmatic themes cover each need?
- What surprises you about the submissions? Where should we explore further?
- In your view, do submissions align with the SPARK Guiding Principles?
- Where are there opportunities to invest in transformative solutions?

Total 24

Going forward the panel will look beyond focus areas to shape the portfolio of recommendations

Needs	Emerging programmatic areas	Early Child Dev.	K-12 & Higher Ed	Beh. Health	Health	Disability Services	Senior Services
	Children & family needs	Cilila Dev.	Tilglier Lu	Health	Health	Services	Jei vices
Basic needs	Social determinants of health						
A 0	Community-based resources						
Access & awareness	Navigation & prevention						
Workforce	Recruit & retain incentives	How	do the need	s and solut	ions vary ac	ross focus a	reas?
	Pipeline development						
Availability &	Facility or program expansion	What fu	9 -				
affordability	Provider operations		ms are available?				
	Ecosystem integration						
Data & system integration	Data & IT						
			Pr	imary foc	us of today	y ———	

5-minute break

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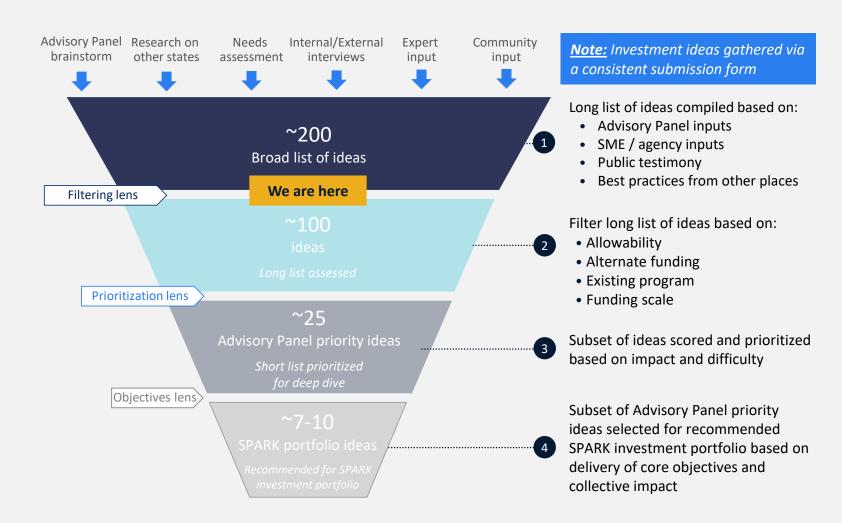
Recall: Kickoff meeting included activity where we ranked priority topics

Today, we can revisit the board to validate areas of focus / needs and prioritize the areas we want to explore further in Meeting #3



Initial filtering criteria developed by SPARK Committee

Submission filtering approach



Filtering lens
Potential criteria to
narrow ideas down to a
shorter list for scoring



Note: SFRF – State Fiscal Recovery Funds

Allowability
Can we use SFRF?



Is the investment idea allowable?

- Yes/no
- Unclear → More info/detail needed

Alternate funding

Can we fund with nonSERE dollars?



Yes/No

- Partially
- Unclear/ delay¹ → More info/detail needed

funds? Are there future funds identified?

Existing program

Is there already a similar state program in place?



Is there an existing or similar state program already ongoing or in the works?

Can idea be fully funded via existing agency relief

- Yes/No
- Partially

Investment type
4 Is this a one-time or ongoing investment?



Are funds deployed once, or will ongoing funding be required to continue? Are costs offset by savings?

- Yes/No
- Partially

Funding scale

Is this a material investment for SPARK?



Is the investment request too small-scale or localized to be considered by SPARK?

Yes/No

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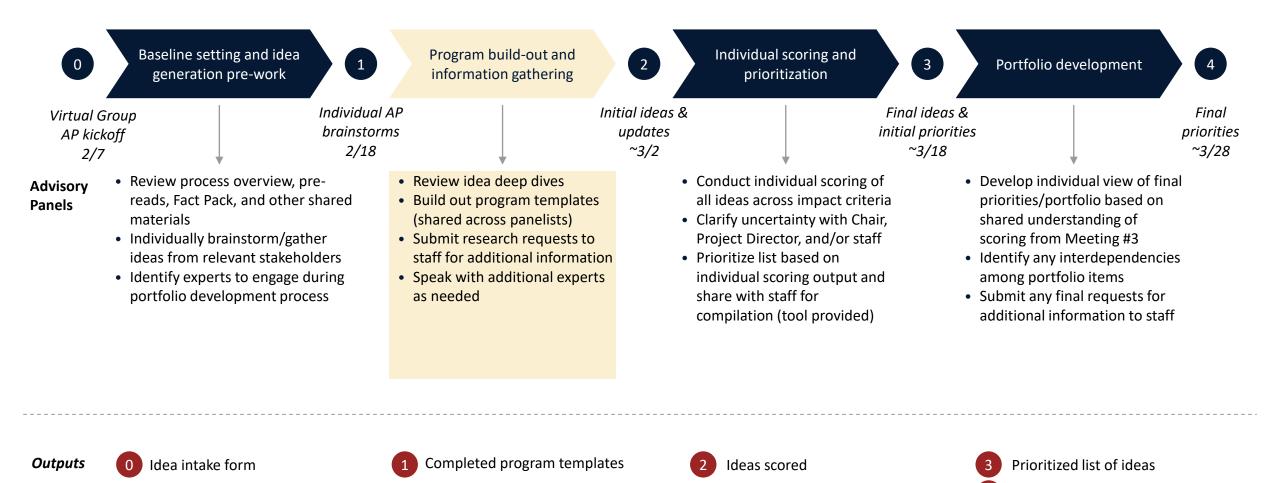
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Next steps:

- Finalize filtered list of programmatic areas
- Conduct detailed review and prioritize programmatic areas to consider funding



Panel engagement through homework is critical to drive process forward



Portfolio recommendation

Health & Education Investment Program

Early childhood development

Focus Area / Need:

Behavioral health - workforce

Alignment to SPARK Guiding Principles

- ☐ Sustainable program & investment
- □ Local / agency funding opportunity
- ☐ Long-term systemic impact
- ☐ Equitable opportunities and outcomes
- ☐ Flexible investment strategy
- ☐ Measurable outcomes

Panelist To Do

Key Discussion Questions

- What are the pros and cons of this set of ideas?
- How do we ensure this program meets the Guiding Principles?
- What other questions do you have?

Program Description

Funds will be used to support behavioral workforce development programs across the state, including increased hiring, financial incentives and scholarships, and training and residency programs.

Goals / Target Outcomes

The goal of this investment is to reduce shortage of behavioral health professionals in Kansas to more effectively meet growing demand for behavioral health services and integrated care

Target Ask					
Funding Ask	\$XM				
Туре	E.g., Long term				
Impact	E.g., High (X Kansas impacted)				
Difficulty	E.g., High				
Trade-offs	E.g., Compared to other programs, Compared to min. viable ask				

Funding Ask	\$XM
Туре	E.g., Long term
Impact	E.g., High (X Kansas impacted)
Difficulty	E.g., High
Trade-offs	E.g., Compared to other programs, compared to target ask

Additional Impact & Feasibility Details

- Equity:
 - Geography
 - Race/ Ethnicity
- Workability / Executability:
 - E.g., Able to with existing agency capability, utilizes/ expands existing partnership
- Other funding sources & programs:
 - E.g., funding areas, co-investment opportunities
- Financial sustainability:
 - E.g., Program targeted to surge need (i.e., COVID impact), existing other funding to cont. investments

Additional Considerations

- Example Projects:
 - [Example Project 1]

Minimum Viable Ask

- [Example Project 2]
- Allowability considerations
 - Likely not allowable
- Interdependencies:
 - Interdependent with [Idea 1] because [...]
 - Interdependent with [Idea 2] because [...]

Look ahead | Each panelist will be asked to complete program templates to support the filtering process in preparation for Meeting #3

Q1 What are the pros and cons of this set of ideas? [Input answer here] Q2 How do we ensure this program meets the Guiding Principles? [Input answer here] Q3 What other questions do you have?

[Input answer here]

Key topics and logistics for our next meeting



Meeting 3 Week of 3/2

Goals of meeting #3

Review filtered list of programs and investment ideas, building on discussion from Meeting #2

Engage with experts / agencies on key needs and programmatic areas

Align on prioritization framework & scoring for panelists to complete before Meeting #4

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- 5 Exit survey (10 min)



Questions?

Appendix

Recall | Behavioral health and early childhood development surfaced as early focus areas



Public Health

- Dedicated funding sources for COVID-response with funding capacity for long-term recovery, including
 - ~\$270M of American Rescue Plan for Testing, Vaccines & Mitigation as of January 2022
 - Early Enhancing Lab Capacity funding from CARES, HR 266 & HR 133
 - Additional FEMA support for vaccine & testing ops.

Core Focus



Behavioral Health

- Limited dedicated funding sources across Behavioral Health continuum of care
- Poor behavioral health outcomes & indicators
 - Pre-COVID, Kansas in bottom quartile nationwide, issues only exacerbated during COVID
- Specifically highlighted by Treasury as allowable



Early Child Development

- Limited dedicated funding sources across the Early Child Development spectrum
- Prior child care funding focused on industry given severe COVID-related cost and revenue impacts
- Kansas ranks 49th in spend on child care assistance nationwide, with already wide gap in meeting demand pre-COVID
- Specifically highlighted by Treasury as allowable



K-12 Education

- \$1.3B in dedicated funding for COVID response and recovery, including ESSER and EANS (dashboard as of Mar. 2021)¹
 - \$164M CARES Act
 - \$397M CAA Act
 - \$856M ARPA
- \$50M allocated from SPARK SFRF to Learning Loss Recovery grants for underserved students

Essential Needs